

# WINKA'S WORLD

BY ELLEN BERKOVITCH

The Dutch Architect Who Has Taken Manhattan and is Remaking Bogotá



# BOGOTA Ideal City

**BOGOTA MY IDEAL CITY**  
Bottom Up Urbanism, crowd sourcing & funding to design the city of the Future

**LATIN AMERICA: GROWTH OF CITIES & MIDDLE CLASS**  
Latin American cities have been and are experiencing a rapid boom in the growing middle class, creating a new balance in society and reality in cities. Currently, more than 75 percent of Latin America's 500 million inhabitants live in cities, a record for the developing world.

**EXPLOSIVE GROWTH OF BOGOTA**  
This boom is global. In 1950, just 120 million people lived in cities. By 2010, the figure had risen to over 7 billion. Bogotá's urbanization rate of 6.5% per year is one of the highest in the world. In 2010, Bogotá had a population of 7 million. By 2020, it is expected to reach 10 million. This is a huge challenge for the city's infrastructure and urban planning.

**BOTTOM-UP URBANISM**  
The design of downtown Bogotá requires a bottom up approach where we introduce certain attractors across the downtown area based on identified problems and the attractors lead to spin off effects which create various design scenarios.

**CROWD SOURCING**  
**CROWD FUNDING**

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